

**[FOR IMMEDIATE RELEASE]**

# **Takagi Ramen announces major expansion with 3 more outlets by July 2024**

*Takagi Ramen is running a 1-for-1 ramen promotion for the opening weekend of their 3 new outlets. This is their biggest push for growth since entering the market in 2015 and by this year they hope to capture 25% of the "F&B Ramen Restaurant" market share (by number of outlets), making 1 in 4 ramen restaurants in Singapore a Takagi Ramen outlet.*

**TAKAGI RAMEN**

4th to 5th May 2024

**1 FOR 1**  
ALL RAMEN

Celebrating 12th outlet opening at Hougang Rivercourt

*Takagi Ramen is set to open three new outlets by August 2024*

3 May 2024 – Loved by locals for their affordable yet mouth-watering selection of ramen, homegrown brand Takagi Ramen has announced the introduction of their 12th, 13th and 14th outlet which will be located in Hougang Rivercourt, 206 Bedok Central and Anchorvale Village. All set to open by July 2024, Takagi Ramen shared that based on their market survey, they have a huge following of regular customer base residing in hougang.

According to a PwC consultancy report, Takagi Ramen currently holds a market share of 18% (by number of outlets) in Singapore's Ramen Industry and will be increased to 25% by end of 2024. That's a whopping 1 in 4 ramen shop in Singapore being a Takagi Ramen outlet.

Currently as of May 2024 it has 11 restaurants islandwide.





**Takagi Ramen Hougang Rivercourt**



**Hougang Rivercourt**

*Image Credit: Takagi Ramen*

As supper spots in Singapore after midnight are usually limited to McDonald's or Prata joints, Takagi Ramen remains the most popular ramen chain in Singapore with competitive prices; it stands out from the crowd with its unbeatable combination of affordability, deliciousness, and convenience.

Takagi Ramen offers a wide variety of ramen options to suit every taste, from the classic Chashumen to the Chinese-Inspired Tantanmen. For spicy food lovers, Karakamen is the recommended “must-have” and one of the popular ramen choices.

Address: Blk 377 Hougang Street 32, Hougang Rivercourt, #01-02/16, Singapore 530377

### **TAKAGI RAMEN @ 206 BEDOK CENTRAL (OPENING JUNE 2024)**

Takagi Ramen already has outlets in the east at Simei and Pasir Ris. Further solidifying this aggressive expansion strategy, Takagi Ramen also has plans to open an additional outlet in Bedok, solidifying their commitment to wider market reach.





Image Credit: Takagi Ramen

Address: #01-355 BLK 206 BEDOK NORTH STREET 1 SINGAPORE 460206

### TAKAGI RAMEN EXPRESS @ FARMWAY LRT (OPENING JULY 2024)



Image Credit: Takagi Ramen



## ANCHORVALE VILLAGE

*Image Credit: The Straits Times*

The restaurant capacity is slightly smaller than the average outlet. This outlet is located just beside Farmway LRT offers a faster-paced environment with a smaller selection of their classic ramen, a range of their top selling bubble tea drinks, sides and their popular pudding and mochi dessert. This express traditional style ramen shop is perfect for the on-the-go lifestyle of residents living around the Sengkang GRC area.

## Our Menu

Each bowl of ramen costs \$8.50, with options ranging from Shoyu Ramen (\$9.90) to Tonkotsu Ramen (\$10.90) and Spicy Ramen (\$12.90).

For those who prefer rice, the donburi selection include Chashu Don, Tonmeshi Don and Moeru Bon (all priced at \$6.90) and premium Unagi Don (\$13.50),



*Image Credit: vernece.lss & zoey\_belle\_*

For patrons who somehow crave for sushi as a late-night bite, you can go for the all-day freshly made and preserved onigiris; flavors include Tuna Mayo, Grilled Salmon, Egg Mayo, Chicken Floss and more (all priced at \$2.50 each) and freshness is guaranteed.



Image Credit: zoey\_belle\_



For light bites, the casual restaurant also offers Chicken Karaage (\$7.90 for six chicken cutlets) and appetizing sides such as Golden Fried Gyoza (\$7.90 for pieces), Yassai Croquettes (\$6.90 for two pieces, Takoyaki (\$9.90 for six pieces) and more!



## Other Grand Opening Month Promotions!

To celebrate the grand opening of our Hougang Rivercourt, Bedok Central and Anchorvale Village outlet, we'll also be offering some other exciting promotions on the 3 outlets opening months of May, June and July!

- 1-for-1 Sapporo Beer (2 bottles of beer at only \$7.00)
- Breakfast Set for 2 Pax for only \$10



**TAKAGI RAMEN**  
Ramen for the Average Singaporean

### Local Kopi & Teh Breakfast Set

(Available Daily from 5am to 11am)

# \$10 FOR 2 SETS

(\$7.00 FOR 1 SET)

ASSORTED ONIGIRI (6 FLAVOURS)

- Tuna Mayo
- Kombu Tsukudani
- Salmon
- Chicken Floss
- Egg Mayo
- Chicken Karaage

MIX-N-MATCH ONIGIRI (2 PCS)

DEEP FRIED GYOZA (3 PCS)

KOPI O KOSONG

TEH O KOSONG

ALL DAY local coffee and tea is now available across ALL Takagi Ramen outlets!

TERMS & CONDITIONS APPLY. PICTURES ARE FOR ILLUSTRATION PURPOSES.



# ALL DAY 1-FOR-1

## 2 BOTTLES FOR \$7.00

\*Price subject to prevailing GST

**TAKAGI RAMEN**  
Ramen for the Average Singaporean

**SAPPORO PREMIUM BEER**  
THE FIRST BEER OF JAPAN SINCE 1876

330 ml, 5.0% ALC./VOL.

Image Credit: Takagi Ramen

**NOTE:** Actual dates of the 1-FOR-1 OPENING WEEKEND PROMOTION will be announced on our social media pages. So do check them out on their official handles on Facebook, Instagram and Tiktok.

## **Takagi Ramen Outlet Addresses:**

Takagi Ramen @ Ang Mo Kio (Open 24 hrs)  
#01-01C 51 Ang Mo Kio Ave 3 Singapore 569922

Takagi Ramen @ Jurong West (Open 24 hrs)  
#01-74 Jurong West Street 41 Blk 492 Singapore 640492

Takagi Ramen @Simei (Open 24 hrs)  
#01-31 3 Simei Street 6 Eastpoint Mall, 528833

Takagi Ramen @ One-North (10AM-9PM)  
#B1-12 1 Fusionopolis Way Connexis, Singapore 138632

Takagi Ramen @ Yishun (Open 24 hrs)  
#01-27 101 Yishun Ave 5 Chong Pang City, Singapore 760101

Takagi Ramen @ Pasir Ris (11AM-10PM)  
#02-316 1 Pasir Ris Close E!Avenue@Downtown East, Singapore 519599

Takagi Ramen @ Woodland (Open 24 hrs)  
#01-04 6 Woodlands Square Singapore 737737

Takagi Ramen @ Marine Parade (Open 24 hrs)  
#01-670 86 Marine Parade Central Singapore 440086

Takagi Ramen @ Red Hill MRT (Open 11AM to 10PM)  
#01-11 12 Alexandra View Artra 158736

Takagi Ramen @ Yew Tee Point (Open 24 hrs)  
#01-05/06 at 21 Choa Chu Kang North 6, 689578

Takagi Ramen @ Dhoby Ghaut (Open 11AM to 10PM)  
#B1-11 11 Orchard Road Dhoby Ghaut MRT Station 238826

Hougang Rivercourt (Opening Soon in May)  
#01-02/16, Blk 377 Hougang Street 32, Hougang Rivercourt Singapore 530377

Block 206 Bedok Central (Opening Soon in June)  
#01-355 Blk 206 Bedok North Street 1 Singapore 460206

Anchorvale Village (Opening Soon in July)  
#01-27/28 Blk 339A Anchorvale Rd Singapore 541339

Thonee Tan (Assistant Marketing Manager)
<a href="mailto:thonee@takagiramen.com">thonee@takagiramen.com</a>
<a href="https://takagiramen.com/">https://takagiramen.com/</a>
+65 92726625